

2024/2025

METRO VANCOUVER

ALL DRESSED IN WHITE BRIDAL SHOWS

NOVEMBER 3, 2024

Westwood Plateau Golf
& Country Club
Coquitlam

FEBRUARY 2, 2023

Sheraton Vancouver
Guildford Hotel
Surrey

MARCH 30, 2023

Executive Plaza Hotel
& Conference Centre
Coquitlam

The average cost of weddings in British Columbia is almost \$30,000, the wedding industry in our province alone is valued at 1.5 billions in 2023 – so it's a market bursting with opportunities. This is your opportunity to align your business with the brand that engaged couples have respected and used.

MEDIA KIT

WWW.ADIW.CA

WANT TO BE THERE?

WESTWOOD PLATEAU GOLF & COUNTRY CLUB – COQUITLAM



EXHIBITOR RATES

BOOTH	DESCRIPTION	RATE
8' x 8' Booth 	Includes 8' White Backdrop/3' sidewall – 6' white skirted table + 2 chairs	\$775
8' x 6' Booth 	Includes 8' White Backdrop/3' sidewall – 6' white skirted table + 2 chairs	\$725
7' x 6' Booth 	Includes 8' White Backdrop/3' sidewall – 6' white skirted table + 2 chairs	\$700
6' Table Only 	Upstairs with white skirted table + 2 chairs	\$650
6' Table Only 	Downstairs with black spandex table covering + 2 chairs	\$650
Additional Fees	Table Sharing	\$100
	Electrical – One Outlet	\$ 85
	Corner	\$ 75
	Swag Bag Inserts for Non-Exhibitors	\$200
	Swag Bag Inserts for Exhibitors	FREE

*There are no substitutions to above packages.
No booths reserved without deposit!

WORK WITH US



250-933-1366 or 1-844-933-1366



adiwbridalshow@gmail.com



Nanaimo

Panorama Level

WANT TO BE THERE?

SHERATON VANCOUVER GUILDFORD HOTEL – SURREY



EXHIBITOR RATES

BOOTH	DESCRIPTION	RATE
Guildford Banquet Room 8' x 7' Booth	Includes 8' White Backdrop/3'sidewall 6' table + 2 chairs No tablecloth & not skirted	\$775
8' x 16' Booth	Includes 8' White Backdrop/3'sidewall Two 6' tables + 4 chairs No tablecloth & not skirted	\$1500
8' x 16' Booth Endcap	Includes 8' White Backdrop Two 6' tables + 4 chairs + 2 corners No tablecloth & not skirted	\$1600
Guildford Hallway, Barnston Room & Hallway	6' Table Only Includes 6' Table + 2 chairs No tablecloth & Not Skirted	\$675
Additional Fees 	Table Sharing	\$100
	Electrical – One Outlet	\$ 85
	Corner	\$ 75
	Swag Bag Inserts for Non-Exhibitors	\$200
	Swag Bag Inserts for Exhibitors	FREE

*There are no substitutions to above packages.
No booths reserved without deposit!

WORK WITH US



250-933-1366 or 1-844-933-1366



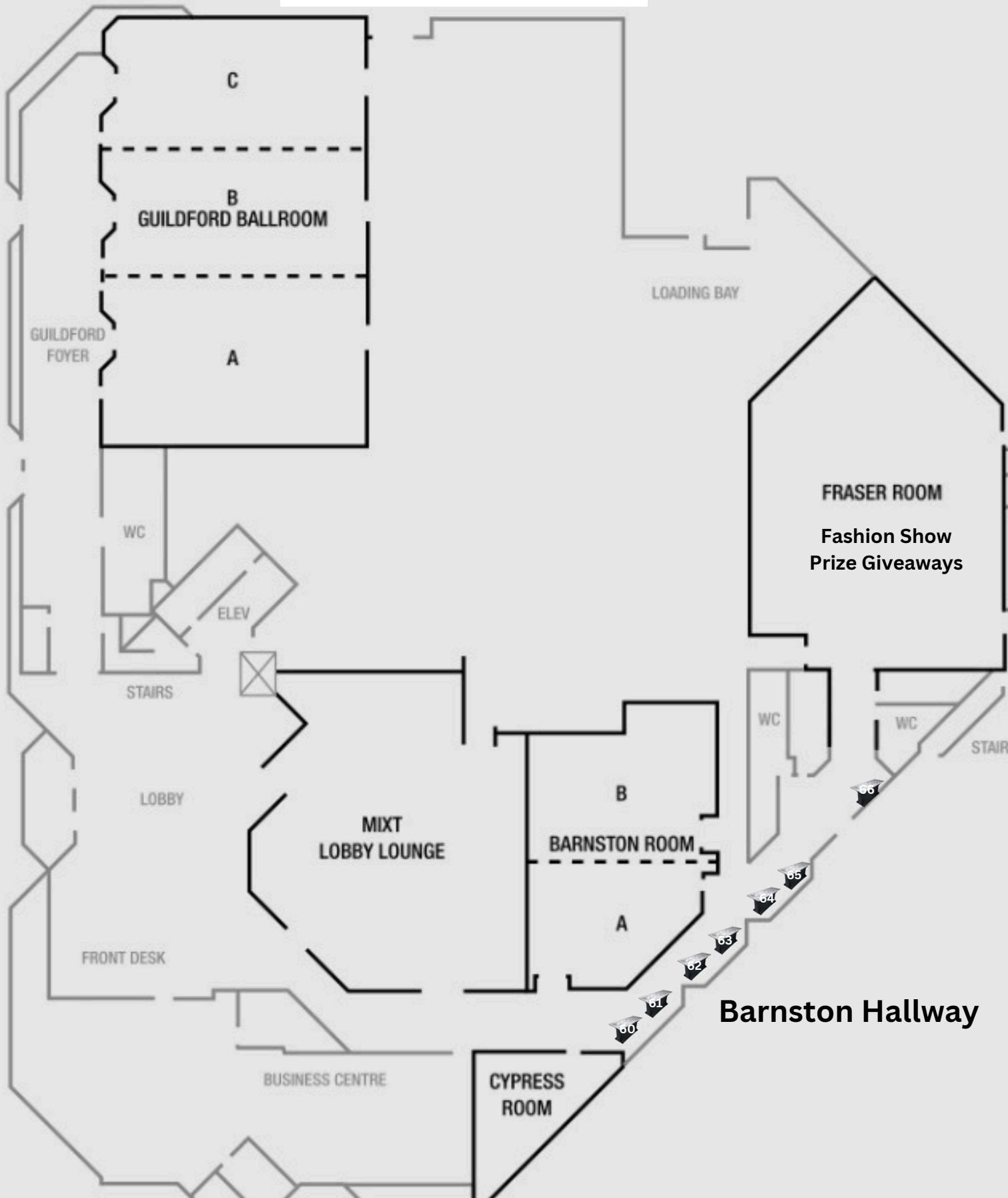
adiwbridalshow@gmail.com

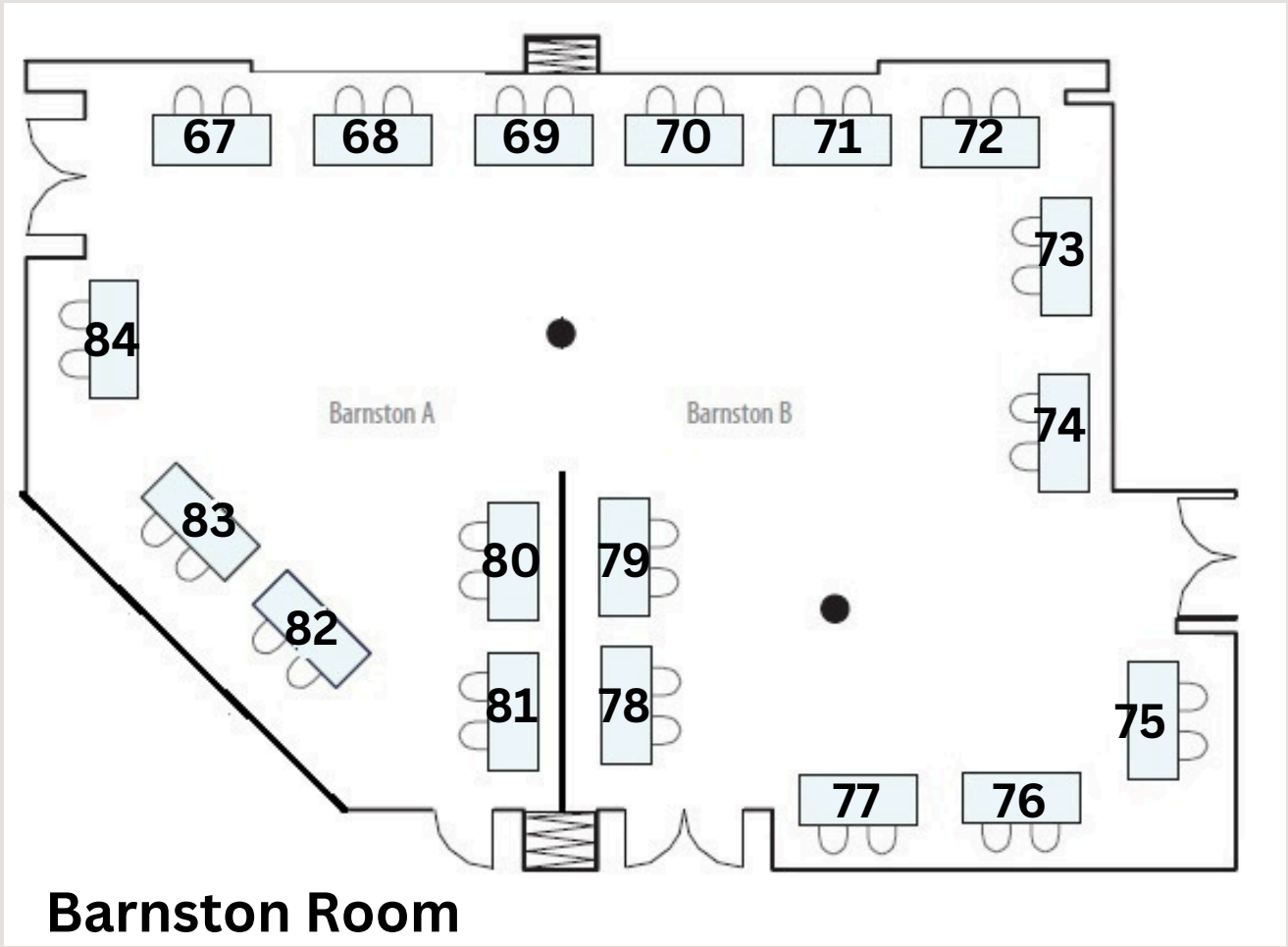
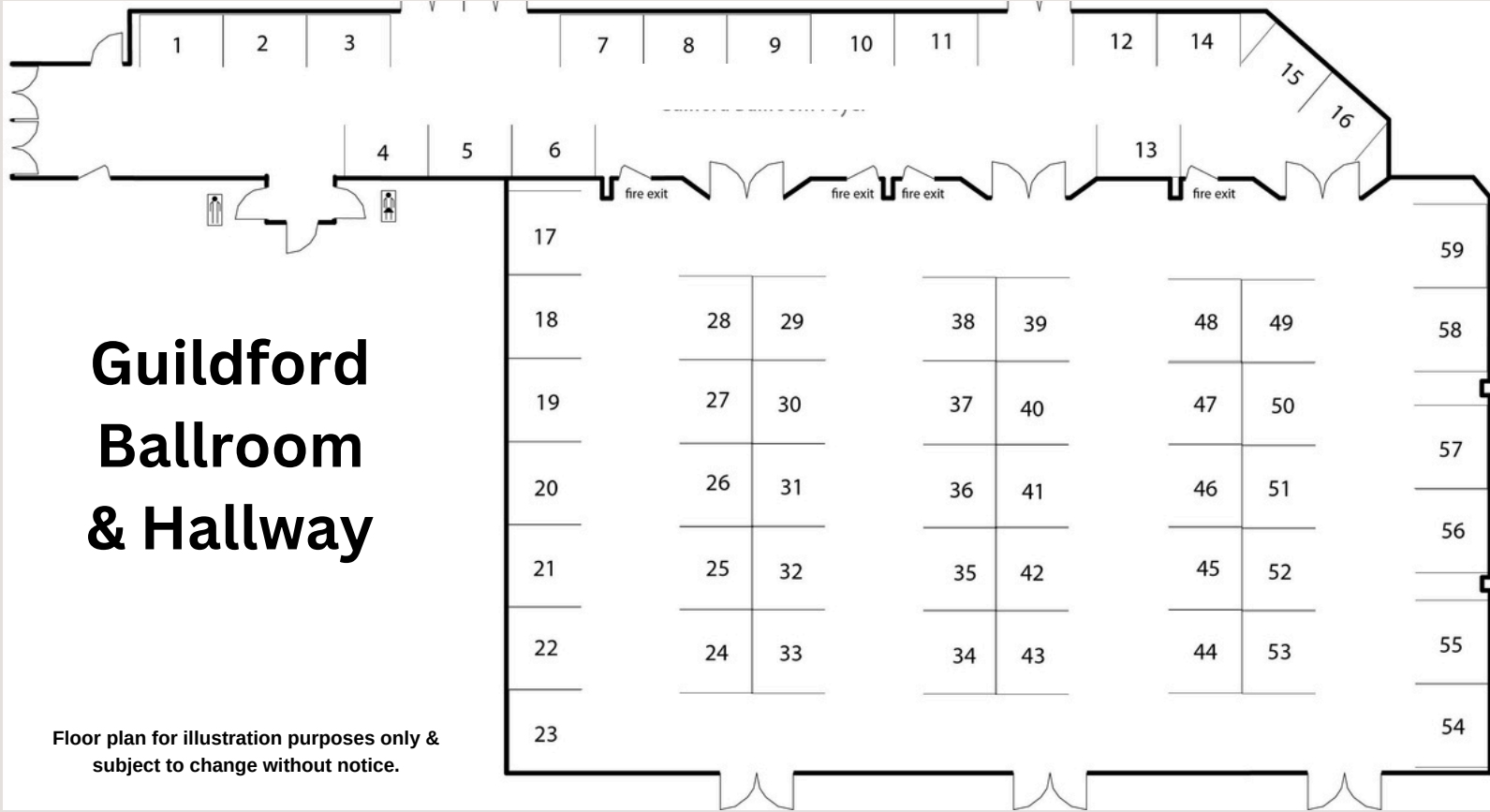


Nanaimo



SHERATON





WANT TO BE THERE?

EXECUTIVE PLAZA HOTEL & CONFERENCE CENTRE – COQUITLAM



EXHIBITOR RATES

BOOTH	DESCRIPTION	RATE
Grand Ballroom 8' x 8' Booth	Includes 8' White Backdrop/3'sidewall 6' white skirted table + 2 chairs	\$775
8' x 16' Booth	Includes 8' White Backdrop/3'sidewall Two white 6' skirted tables + 4 chairs	\$1500
8' x 16' Booth Endcap	Includes 8' White Backdrop Two white 6' skirted tables + 4 chairs + 2 corners	\$1600
6' Table	Includes 6' white skirted table with 2 chairs + 8' white backdrop	\$675
6' Table Only Upstairs	Includes 6' white skirted table with 2 chairs	\$650
Additional Fees 	Table Sharing	\$100
	Electrical – One Outlet	\$ 85
	Corner	\$ 75
	Swag Bag Inserts for Non-Exhibitors	\$200
	Swag Bag Inserts for Exhibitors	FREE

*There are no substitutions to above packages.
No booths reserved without deposit!

WORK WITH US



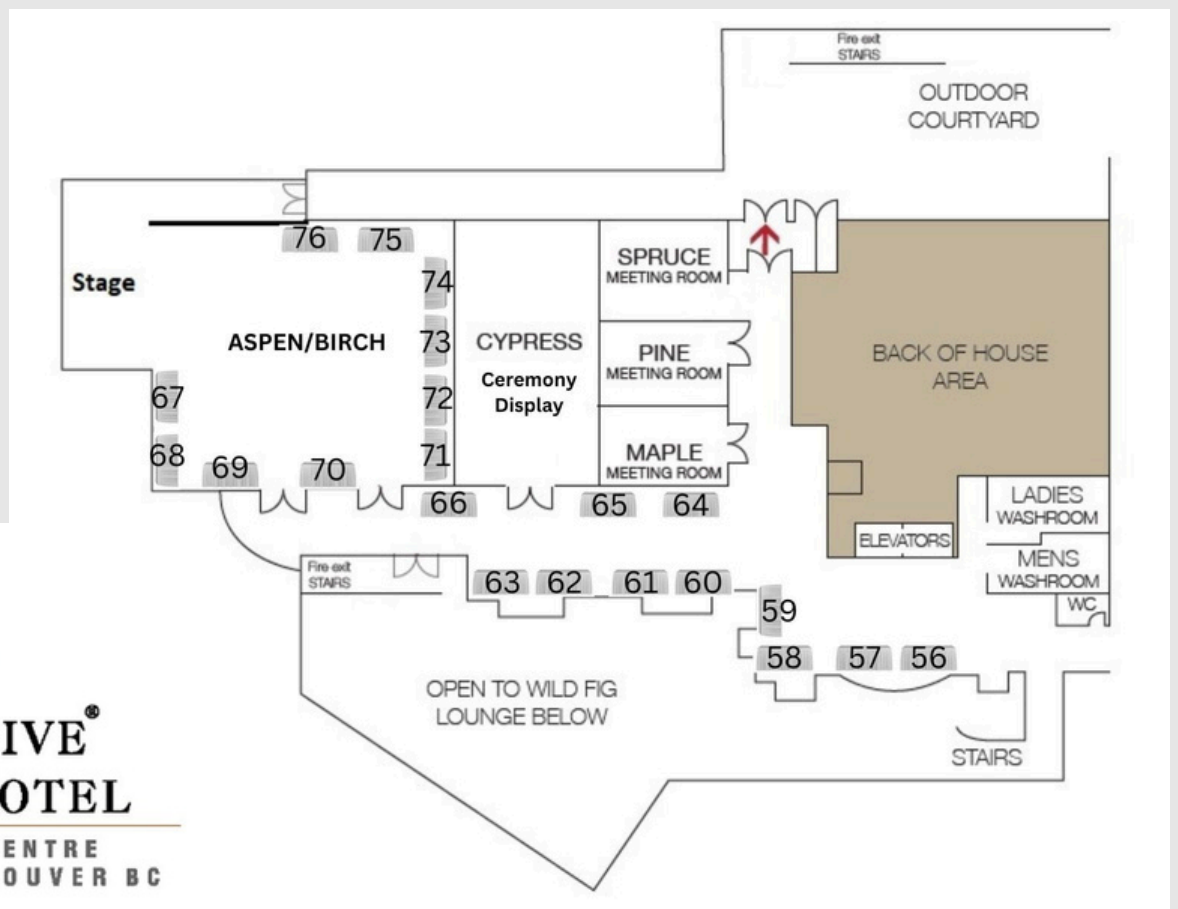
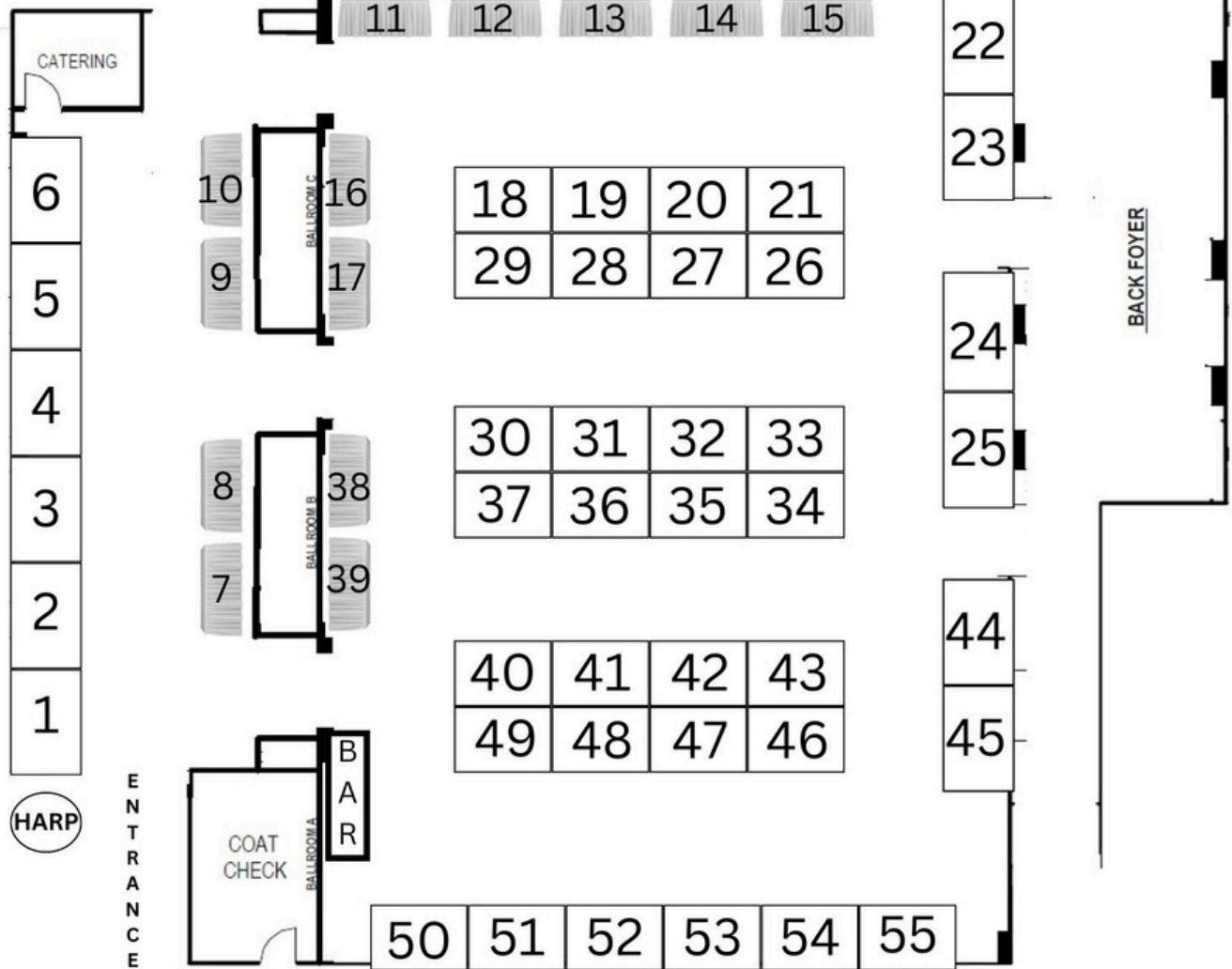
250-933-1366 or 1-844-933-1366



adiwbridalshow@gmail.com



Nanaimo



**EXECUTIVE[®]
PLAZA HOTEL**

CONFERENCE CENTRE
COQUITLAM VANCOUVER BC



WHAT MAKES OUR BRIDAL SHOWS SO GREAT!

- More engaged couples! Meet with engaged couples face-to-face in a short period of time!

How do we get so many engaged couples to attend our shows!

- Exposure through Facebook, Instagram & TikTok!
- Target Social Media Wedding Groups
- Targeted Email Blast Campaigns!
- Print + online advertising
- BC Wedding Guides
- Meeting Engaged Couples at other wedding shows through BC Wedding Guides.



- As soon as we receive your contract, you will be listed as a participating vendor on www.adiw.ca with direct links to your website or social media page.

- Demonstrate or show future couples your service you might not meet anywhere else!

- Make on-the-spot appointments, sign contracts, and take deposits!

- Build networking relationships with other wedding professionals!

- Excel show list of all engaged couples who registered and/or attended the show. You will receive this list within a few short days after the show. This is a FANTASTIC marketing tool! This list includes all the information that the Engaged Couple gives us. Wedding date, Name, Mailing address, Phone number, Email, along with all of this information for their partner.

- **FREE Event Tickets to your clients**





DO YOU WANT TO BE PART OF OUR ADIW PASSPORT!

- All exhibitors will be given an opportunity to become a sponsor by contributing a minimum \$500 Wedding Service Gift Certificate(s) for our Swag Bag program. Your company name will be printed on the ADIW Passport ensuring that all Engaged Couples visit your booth.
- Example: \$500 Sponsorship can be presented as:
 - 1 x \$500 Gift Certificate
 - 2 x \$250 Gift Certificates
 - 5 x \$100 Gift Certificates



SHOW SPECIALS & CONTESTS!

- Are you running a show special or contest at the show?
- It is only available when engaged couples book you at the show or running a contest at your booth to enter.
- Let us promote your special or contest at the show when Engaged Couples can win a prize over \$500



MULTI-SHOW DISCOUNT ASK ABOUT OUR SHOWS IN THE LOWER MAINLAND

- SAVE \$\$ for each additional show selected with the signing of the contract
- 1st Show - Booth Rate
- 2nd Show - Save 5% on booth rate
- 3rd Show - Save 10% on booth rate



SPONSORSHIP OPTIONS INTERESTED IN BEING PART OF ANY OF OUR ADIW CONTESTS!

- Sponsorship opportunities for exhibitors with a booth in the show.
- All Dressed in White Bridal Shows gives you lots of opportunities to build your brand, advertise your message, market your goods and services and engage with committed engaged couples that walk down our aisles.
- Sponsor one of the prizes of these incredibly popular contests and get qualified leads looking specifically for wedding vendors.
- Categories include:
 - Cake Dive
 - Hotel Accommodation
 - Bachelor Giveaway
 - Bachelorette Giveaway
 - Photography Package
 - Honeymoon
 - Weekend Getaways
 - Dance Lessons
 - Wedding Services combined with other vendors
 - We are open to new ideas!
- As a sponsor, you are part of the ADIW PASSPORT.
- Includes Social Media Posts.
- Listing under Contests with details, terms & conditions included.
- **No additional cost beyond your booth package.**



MAKE AN IMPRESSION TO ENGAGED COUPLES!

- Give your literature, promotional items or special offers to each VIP Engaged Couple attending All Dressed in White Bridal Shows!
- Let us know which show(s) that you would like to participate in. Prepare your content. Flyers, brochures and samples. Make sure you leave yourself enough time to have your content printed or produced to ensure you make the deadline prior to each show.
- **Do you have three engaged couples that you are working with. Provide us with their names and emails and we will send them free tickets to the show.**



SWAG BAG

- Our Swag Bag concept for All Dressed in White Bridal Shows is unique to wedding show industry.
- There are only 100 Swag Bags available! Engaged Couples or Bride/Groom who purchase a VIP Ticket will receive a Swag Bag.
- \$50 EXHIBITOR Prize - **MANDATORY**
- All exhibitors are required to provide a prize with a minimum value of \$50 for our Swag Bag program that is not connected in any way to a purchase of any kind. These Swag Bag prizes must be offered with no fee, cost or required purchase whatsoever to the winner. Your company name will be printed on **ONE** gift certificate that will be attached to a Swag Bag. All exhibitor prizes will be displayed at your booth and will be picked up by the winning participant on day of show!



WORK WITH US



250-933-1366 or 1-844-933-1366



adiwbridalshow@gmail.com



Nanaimo